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# AI ART: HOW DOES IT AFFECT ARTIST'S CAREERS?







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## SO WHAT IS AI ART?

Artificial intelligence (AI) makes creating animated images more efficient with a simple search. AI sites provide a search bar where you can type a description that creates a unique image.

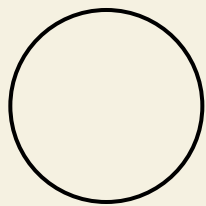




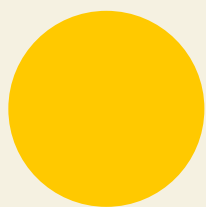
# How can artists be negatively affected?



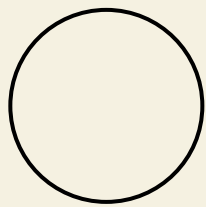
## Job displacement



AI art can be created cheaper and faster, so there is less incentive to hire digital artists



## Authenticity



AI art is not human-created original work, which raises questions on its genuineness





Describe what you'd like to create

starry night by vincent van gogh

💡 Inspire me

Clear

vincent van gogh may result in content that doesn't meet [our policies](#).

If this doesn't look right, [let us know](#).



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AI art of “Starry Night”

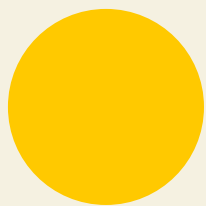
# Copyright concerns

AI art is not protected by copyright because it lacks human authorship

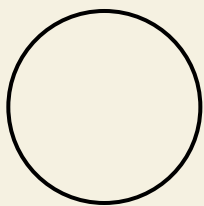
Sites have created blocks on certain words in attempts to work with the law that copyrighted art cannot be replicated



# How can artists be positively affected?



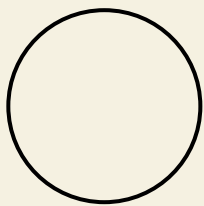
## Accessibility



People without art training have more accessibility to creating an image they want



## New ideas



AI art can create new ideas for artists to enhance the ideas they already have







**Artists have shared concerns about the developments of AI, including Art Education major Baylee Ballard.**

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"I TRULY SEE NO USE FOR AI BESIDES BEING A SEARCH ENGINE TOOL... AND I THINK AN ATTEMPT TO MAKE AI A SUBSTITUTE FOR HUMAN LABOUR IN CREATIVE FIELDS IS JUST ANOTHER EXCUSE NOT TO PAY ARTISTS A LIVABLE WAGE."

-BAYLEE BALLARD



# THE FUTURE OF AI

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AI ART WILL  
CONTINUE TO  
GROW AS DIGITAL  
TECHNOLOGY  
ADVANCES, SO IT IS  
IMPORTANT TO KEEP  
IN MIND HOW IT  
AFFECTS CURRENT  
AND FUTURE  
ARTISTS.

ADJUSTING TO THE  
DIGITAL SPHERE IS  
USEFUL IN KEEPING AN  
ARTIST'S CAREER  
SECURE, WHILE  
KEEPING EASILY  
ACCESSIBLE TO ART  
FOR ALL HUMANS.

