

THUMBNAIL SKETCH: NILE GASTON



Nile Gaston sat with her laptop overflowing with stickers that showed her passion for her interests. I instantly felt calm in her presence from her warm demeanor. Majoring in Communications with a concentration in Public Relations (PR), Gaston found an internship that aligns with that degree. She has an internship lined up with Bank of America, revolving around crisis management. If this gig goes well, Gaston plans on continuing that line of work. “I’d say I’m pretty good at getting out of sticky situations, depending on what the situation is,” Gaston said. “So I’m like, with my writing skills, along with my ability to manage that, I can just kind of put them together.”

Throughout the interview, I discovered that every discussion tied back to one topic: Media and writing. Gaston smiled warmly and lit up as we began to discuss her interests. Gaston had a passion for writing, especially for scripts. Every topic of conversation led back to films, music, and immersing herself in media. Her inspiration for pursuing PR came from *The Devil Wears Prada*, where the fashion world depended on public relations. Gaston even thought about meshing together her passion for PR and music into a potential career. “That’s kind of my thought process,” Gaston said. “I feel like if I was a publicist, and I had a musician or artist and they kind of screwed up, I think, how would I handle that?”

Gaston is ready to see what life has to offer after finishing stressful college life. She is actively taking steps to enjoy her passions in the meantime, which will also support her career post-graduation. A career in public relations is writing-heavy, so Gaston writes in her free time, and frequently. She subscribes to different news outlets to keep updated with current events, since in PR, it is necessary to keep up with what is going on in the world. Gaston smiled and put her hand on her laptop. “I’m really excited to graduate,” Gaston said. “I’m really excited to see what life has to offer.”